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PRESS RELEASE

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Brussels, 14 October 2026

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HIVE5 celebrates its 10th anniversary with a day dedicated to entrepreneurship and coworking in Belgium

On Thursday 19 November 2026, HIVE5 Coworking by Securex celebrates ten years of shared entrepreneurship. To mark the occasion, the hub for entrepreneurs is opening its doors to Belgium's entire entrepreneurial ecosystem for a day of workshops, expert sessions and networking. The day culminates in a talk show, followed by addresses from leading political figures and business leaders, and the announcement of a new innovation-related initiative, at the Securex building in Etterbeek, Brussels.

10 YEARS OF AN ENTREPRENEURIAL HIVE (2016–2026)

It all began in 2014 with an idea developed in-house at Securex: to create a space entirely dedicated to entrepreneurs. In 2016, HIVE5 opened on a 1,200 m² floor of the Securex building in Etterbeek, a stone's throw from Cinquantenaire Park.

The hive has grown steadily ever since. Today, HIVE5 spans more than 5,000 m² across three sites: the Securex building, a second site at Merode and, since 2024, a two-floor space in Louvain-la-Neuve. The community counts 330 client companies and 625 members. Several start-ups took their first steps at HIVE5, including Ajusto, now Jaimy by Belfius.

A HANDS-ON WORKING DAY FOR ENTREPRENEURS

On 19 November, HIVE5 offers a full day for anyone building a business, structured around practical workshops, with networking from morning to evening. After an 8 am welcome and networking session, the morning opens with the "Relationship-based prospecting" workshop led by Samantha Lirzmann. It is followed by the "Speaking on camera" workshop with Laetizia Blondeau, journalist.

In the afternoon, participants choose their format:

- a studio where each selected company films its own video capsule;
- one-to-one speed meetings with experts, in 30-minute slots;
- the "Entrepreneur's insurance" workshop led by Hugues Bocquet, Co-CEO of Yago, focusing on cover for the self-employed.

Further surprises will be added to the programme ahead of 19 November.



HIGHLIGHT: OFFICIAL ADDRESSES, 6 PM TO 7.30 PM

From 6 pm, a talk show hosted by Laetizia Blondeau brings this day dedicated to entrepreneurship to a close and opens the 10th anniversary evening. It is introduced by Gaël Van Gijsegem, co-founder and manager of HIVE5 Coworking, and Kevin Van den Bosch, President of the BWA – Belgian Coworking Association. The discussion will focus on the role of coworking in the Brussels and Belgian economy, and on the challenges facing independent entrepreneurs. Gaël Van Gijsegem will use this opening slot, between 6 pm and 6.30 pm, to unveil an innovation-related announcement.

From 6.30 pm, the official addresses will bring together Eléonore Simonet, Federal Minister of the Middle Classes, Self-Employed and SMEs; Georges-Louis Bouchez, President of the MR party; and Veerle Timmermans, CEO of the Securex group. Members of the diplomatic corps and the business community are expected.

A live studio hosts interviews throughout this session. The evening then continues with a walking dinner and networking, followed by a pop rock concert by The Papercuts and a DJ set until 11.30 pm.

QUOTES

“Ten years ago, we opened a floor in the Securex building with one simple conviction: entrepreneurs do better together. Today, the hive brings together 625 members and 330 companies. On 19 November, we are opening our doors to everyone building a business in Belgium.”

— **Gaël Van Gijsegem**, co-founder and manager of HIVE5 Coworking

“HIVE5 grew out of an internal Securex initiative. Ten years on, it is a place where entrepreneurs find workspace, a community and expert support all in one. We are proud to celebrate this anniversary alongside them.”

— **Veerle Timmermans**, CEO of the Securex group

PRACTICAL INFORMATION

Date	Thursday 19 November 2026
Hours	8 am to 11.30 pm
Press slot	6 pm to 7.30 pm: talk show, official addresses, live studio
Venue	HIVE5 Coworking – Securex building, Cours Saint-Michel 30A, 1040 Etterbeek (Brussels)
Registration	[registration link to be added]
Hashtags	#HIVE5 #HIVE5at10 #HubForEntrepreneurs #Securex

PROGRAMME

Time	Session
8.00 – 9.15 am	Welcome, breakfast and networking
9.30 – 11.00 am	“Relationship-based prospecting” workshop – Samantha Lirzmann
11.30 am – 12.00 pm	Networking activity
12.00 – 12.50 pm	Lunch and networking
1.00 – 2.30 pm	“Speaking on camera” workshop – Laetizia Blondeau



Time	Session
2.30 – 5.30 pm	Workshops of your choice: video capsule studio, expert speed meetings, “Entrepreneur’s insurance” workshop (Yago, 4.30 pm)
6.00 – 7.30 pm	Talk show and official addresses
7.30 – 8.30 pm	Walking dinner
8.30 – 11.30 pm	Concert by The Papercuts, followed by a DJ set

ABOUT HIVE5 COWORKING BY SECUREX

HIVE5 Coworking by Securex is a hub for entrepreneurs, start-ups and SMEs, launched in 2016 with the support of the Securex group. It operates three sites: two in Etterbeek (Cours Saint-Michel and Merode) and one in Louvain-la-Neuve. HIVE5 offers coworking, private offices, business domiciliation, meeting and event spaces, video and podcast studios, and a regular programme of workshops and networking events. Its promise: inspire, connect, grow. hive5.be

ABOUT SECUREX

A leading provider of business and employment services in Belgium, the Securex group has supported employers, self-employed professionals and entrepreneurs for more than 120 years, at every stage of their growth: payroll and social secretariat, social insurance fund, legal and HR advice, workplace prevention and well-being, and training. As HIVE5’s founding partner, Securex gives community members privileged access to its expertise.

MEDIA KIT

The full media kit can be downloaded here: [link to be added]. It includes:

- the press release in English, French and Dutch;
- the HIVE5 Coworking by Securex and Securex logos;
- a selection of HD images of the HIVE5 spaces;
- the “Once Upon a Time” brochure, telling the story of HIVE5 (FR/EN);
- the official invitation card and the programme visual.

Public event registration and programme: [link to be added]

ACCREDITATION AND INTERVIEWS

Accredited journalists are welcome throughout the day, including the evening programme and walking dinner. Interviews can be arranged at any time during the day, by appointment. A dedicated studio and press area will also be available from 6 pm to 7.30 pm, during the official highlight.

For accreditation, interview requests or further information, please contact:

PRESS CONTACT

RP|PR by L’AGENCE DE PUB

Pascal Wouters

pascal@lagencedepub.be · +32 497 295 217

General enquiries: relationspubliques@lagencedepub.be · +32 476 27 21 07

79 rue des Francs – 1040 Brussels · lagencedepub.be