



# HIVE5

**COWORKING by** **securex**

Once upon a time  
in Belgium's coworking world!  
Here is the true story of HIVE5



CONCEPTION L'AGENCEDEPUB.BE - EDITEUR RESPONSABLE HIVE5 by SECUREX



H5-BE-001- 2025



# EDITO | SUMMER 2025



## The editor word

Dear Colleagues and Partners,  
 I am delighted and proud to  
 present to you the true story of  
 HIVE5 Coworking by Securex,  
 brought to you in this first edition  
 of "Once Upon a Time in Belgium's  
 coworking world!"

GVG

*"Stories have that unique power to spark emotion, leave a lasting impression, and inspire people to come together."*

At HIVE5 Coworking, we believe in the power of great stories and inspiring storytelling to unite a community around a shared vision.

Through this first edition of our brochure, we invite you to discover the story of HIVE5 by Securex—this is our story...

## Once upon a time in the world of coworking in Belgium!

Enjoy reading—Believe & Shine Together

**Gaël Van Gijsegem**  
*Chief HIVE5 Editor*

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# Once upon a time in Belgium's coworking world!



*The true story behind  
HIVE5 Coworking,  
a Hub for entrepreneurs  
& SMCs by Securex.*

## The Origins of HIVE5 (2014-2016)

At the beginning of the HIVE5 adventure, a handful of visionaries dreamed of a unique place-a vibrant space for collaboration and creativity, both ambitious and decidedly contemporary.

In 2014, energies converged to bring this vision to life: creating a vast space dedicated to entrepreneurship, designed as a concrete response to entrepreneurs' aspirations. A hybrid venue combining a coworking space with comprehensive office and reception services, an incubator-accelerator, investment fund, and a forum for exchanges in the style of TEDx conferences capable of hosting B2B professional events-all within a welcoming environment, complete with reception, bar-lounge, ping-pong table, and relaxation areas.

By 2016, the project, supported by the historic SECUREX group, became reality with the creation of HIVE5 Lab. Alain Braive, then head of real estate, convinced the SECUREX group to provide and redevelop a 1,200m<sup>2</sup> floor on the second level of the SECUREX building in Brussels (Etterbeek). Vincent Delhelle managed the commercial aspect, while Caroline de Neef, Corwin Parren, and Pierre Princen also contributed. Gaël Van Gijseghem (GVG), then marketing manager for the "starters" segment at SECUREX, volunteered to take the helm for the launch, coordinating the project and ensuring alignment with the expectations of the first members while quickly building a dynamic community.

The HIVE5 coworking space quickly distinguished itself through its pleasant and collaborative atmosphere, giving rise to a community evolving within a flexible and well-equipped space, fostering rich encounters by prioritising human connections.

In a short time, the space became so popular that its area had to be doubled from 1,200 to 2,400m<sup>2</sup>, thus laying the foundations for what would become a key player in coworking in Brussels and soon throughout Belgium.

# The HIVE5: Chronology of a story

**"Year after year, we've built one of the most vibrant coworking communities in Brussels & Belgium, driven by goodwill."** --HIVE5

## • 2014: The Genesis of the Project

A few visionary intrapreneurs imagined a unique place, vibrant with collaboration and creativity, capable of welcoming all ambitions and talents. Gaël Van Gijsegem, an audacious intrapreneur, naturally took the lead on the project, supported by the management team of the time. A space dedicated to bringing Securex closer to entrepreneurs and SMEs was underway.

Alain Braive united energies to make this unique space available in the Merode district, thus moving closer to Brussels' dynamic entrepreneurs and SMEs.

## • 2016: The Opening of the First Hive

Two years later, the space-conceived as a true hive of creativity and exchange-officially came to life, initially under the name HIVE5 Lab. Supported by Securex, the coworking space opened its doors in Securex's main building in Etterbeek (Brussels), just steps away from Cinquantenaire Park. This strategic position, in immediate proximity to European institutions, quickly attracted a dynamic community of entrepreneurs, freelancers, startups, and SMEs.

HIVE5 coworking then became a natural bridge between economic and institutional actors, offering fertile ground for projects and collaborations to flourish.

The rise of this first hive would not have been possible without the involvement of its partners and pioneers: Vincent Delhelle, Nathalie Tips, Zoltan Janosi, France Wattelet, Adrien Thyrion, Frédéric Wauters (In memoriam), Zlata Rybchenko, and Roxanne Magusdottir of RMB Interiors.

It was thanks to their commitment, conviction, and involvement in alignment with a concept still little known to the public in Belgium, as well as the communication, events, website, blog, design, and decoration that the HIVE5 alchemy could work.

## • 2019: Urban Garden IPM

HIVE5 by SECUREX partnered with the IPM media group (La Libre, La DH, ParisMatch, LN24) to open a new coworking space near Mérode. Named Urban Garden, this venue, completely renovated and redesigned by HIVE5 in an urban jungle spirit, benefits from a vast rooftop terrace that enhances its unique and resolutely creative atmosphere.

A younger community settled in this new hive, primarily composed of startups, communication agencies, and innovative entrepreneurs. HIVE5 IPM Urban Garden distinguished itself with an atmosphere that was both dynamic and zen. True to the brand's values, this space became a genuine ecosystem of inspiration and collaboration, where ideas and opportunities were exchanged.

- **2020-2021: Crisis as a Catalyst**

As the global health crisis disrupted our lives, professional references, and practices, HIVE5 demonstrated agility. Far from merely enduring, the team transformed constraints into opportunities: open spaces gave way to private offices, spaces were redesigned to ensure safety and comfort, without ever sacrificing the community spirit.

Thanks to attentive listening to its members and a constant capacity for adaptation, HIVE5 managed not only to navigate this period of uncertainty but also to consolidate its mission: putting people at the centre. More than ever, goodwill, flexibility, and proximity became the pillars of a resilient coworking experience deeply connected to its members' needs.

- **2022-23: From Renaissance to Growth**

Driven by the momentum of its community, HIVE5 began a new phase of expansion.

The opening of a third floor within the Securex building in Brussels marked a strategic turning point: the total surface area now exceeded 3,200m<sup>2</sup>. This new space, entirely redecorated with a theme inspired by Palm Beach-the seaside resort considered the wealthiest on the US East Coast-was not just a stylistic nod. It symbolised an acknowledged ambition, at the very moment HIVE5 became profitable.

Behind this success, Gaël's (GVG) vision remained an essential driver: both conductor and master builder, he perpetuated the pioneering spirit of HIVE5 within a growing team. But nothing would have been possible without the constant support of the entire Securex team, committed to HIVE5 since its inception. The viability of the model was now confirmed. Moreover, HIVE5 established itself as a lasting player, a reference in coworking in Brussels, and a source of pride within the Securex group. This was the fruit of a long-term ambition, supported by hard work and an unwavering faith in the power of community-the true target audience of the Securex group.

- **2024-2025: Conquering New Horizons: HIVE5 Louvain-la-Neuve (LLN)**

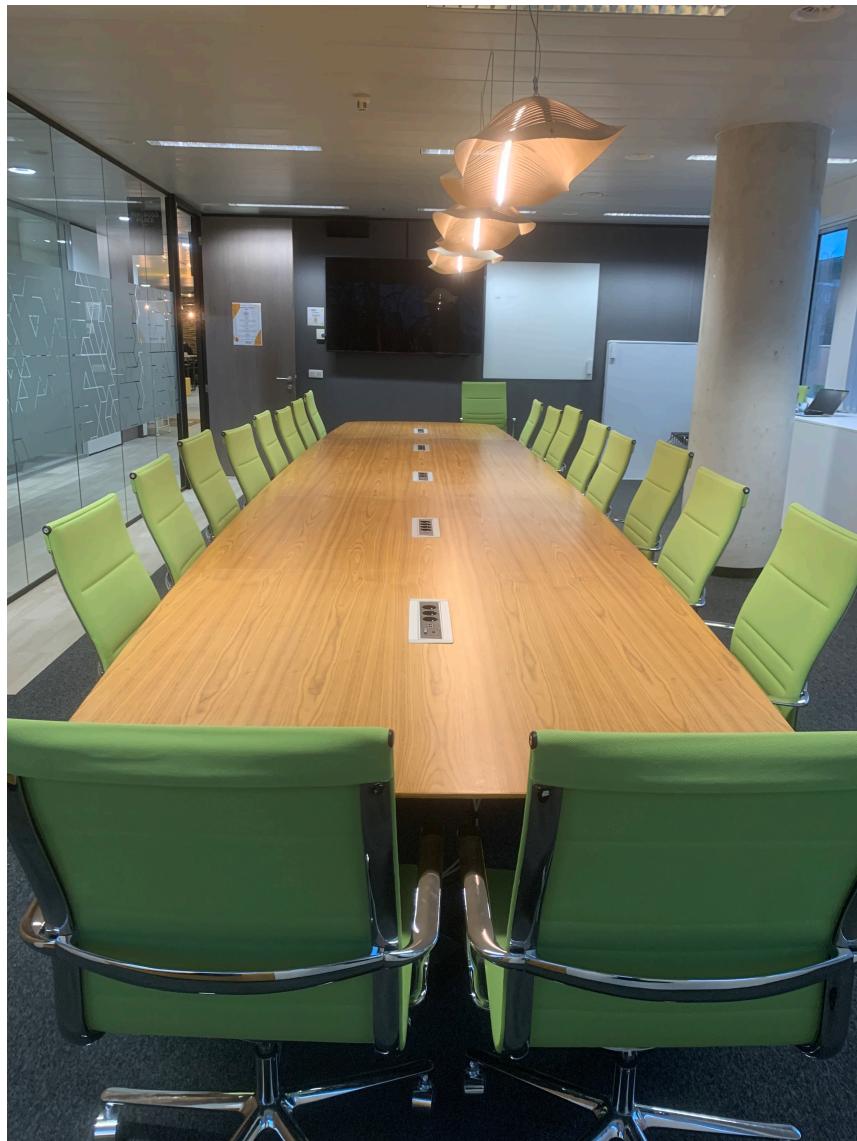
In February 2024, HIVE5 reached a major milestone by establishing itself in Louvain-la-Neuve, marking its first opening outside Brussels. Nestled in the heart of a thriving university and entrepreneurial ecosystem, this new space has generated growing interest from startups, student entrepreneurs, and companies attracted by an inspiring atmosphere conducive to their development. The momentum is encouraging, but competition is fierce: your support is valuable in spreading the word-please follow us on social networks (LinkedIn Page, Instagram HIVE5Coworking, YouTube Channel) and share our Ambassify publications!

To support this expansion, Aline Zech joined the adventure as the dedicated manager for HIVE5 Greenfields LLN, strengthening the team and ensuring personalised follow-up for each member. In this new space adorned with thematic decoration typical of the HIVE5 universe, the offering proves impeccable: cutting-edge infrastructure, varied event programming, and daily conviviality. This is how HIVE5 LLN positions itself as a true catalyst for innovations and professional encounters. The success recorded at this stage, though mixed but encouraging given market feedback, competitors, and members, confirms both the potential for national expansion and the solidity of the HIVE5 model, based on a subtle balance between services, profitability, conviviality, and community dynamics.

- **In 2025**, HIVE5 asserts itself more than ever as a brand synonymous with coworking and an inspiring professional community. With more than 550 members and 175 companies, the hive confirms its strategic role in the growth dynamic of the Securex group. The pioneering spirit instilled by Alain & Gaël (GVG) now radiates across several sites, reflecting a lasting vision based on trust, flexibility, and collaboration.

But even more, HIVE5 distinguishes itself by its ability to adapt to the challenges and evolutionary stages of companies. Whether one wishes to simply join the community as a member, establish a registered office, occasionally book rooms or access the audio and video studio, or evolve towards more structured solutions-flex pass, private offices from two workstations, or adjoining cells for up to 30 people-HIVE5 accompanies each stage in an organisation's life.

The network's expansion adheres to the original DNA while paving the way for new complementary services, facilitated mobility between sites, and the arrival of strategic partners, always in the primary interest of our members-and Securex. And tomorrow, why not beyond Belgian borders?



© Photo credit: Pascal Wouters, L'AGENCE DE PUB

# Vision 2025-2030: The adventure has only just begun

Facing new work realities, HIVE5 is preparing for ambitious development:

- Geographic expansion: continue establishment in Belgium and at the European level.
- Office as a Service: offer flexible and turnkey solutions.
- Mentoring & Networking: strengthen personalised support and encourage the emergence of synergies between companies.

With Gaël's (GVG) leadership and Securex's expertise, the HIVE5 community intends to continue its mission to inspire, connect, and grow, serving today's and tomorrow's entrepreneurs.

## Securex: The strategic founding partner

If today we can tell the singular story of HIVE5, it is largely thanks to the unwavering and constant support of Securex. A key partner from the beginning, Securex offers much more than financial, logistical, and strategic support as founder: it shares a profound ambition to accompany entrepreneurs and companies towards their success, at every stage of their development.

This collaboration is based on **shared values**:

**Inspire, Connect, Grow and Believe and Shine** primarily takes shape through concrete actions benefiting our community. Securex provides HIVE5 members with a complete range of support services: legal advice, VAT activation, social insurance fund management, social secretariat, medical check-ups, Academy programmes, cafeteria plans... as well as exclusive pricing advantages on these services.

The presence of local internal sales teams, such as Giovanni and Virginie, available within our spaces, strengthens the proximity and responsiveness of the service. This dynamic is carried by a committed team-Olivier, Mieke, Vincent, and Nicolas-who ensure this partnership thrives with rigour and vision.

Securex clients also benefit from preferential conditions at HIVE5: a free test day, a complimentary month of coworking to discover our universe, as well as an advantageous trial offer for private offices or registered office, with a one-year commitment.

This unique alliance allows HIVE5 to expand its role as an ecosystem catalyst, combining infrastructure, strategic support, and an active community-to better serve and support companies in their growth.



## HIVE5: The hive of members where success stories are born

What would HIVE5 be without its members? Every day, freelancers, startups, and companies of all sizes come together to share ideas, form collaborations, and grow their projects. Among the emblematic successes are Above (formerly Pax Familia), the innovative asset management solution; Jaimy by Belfius (formerly Adjusto); Student, a specialised service platform for students; and Bambaw, committed to zero-waste products. Diversicom also embodies this inclusive and engaged dynamic-not to mention all the entrepreneurs whose dreams are transformed into genuine market opportunities. Each contributes to making HIVE5 a breeding ground for initiatives, a crossroads where mutual aid and creativity are the keys to collective success.



# FACTS & NUMBERS



Localisations



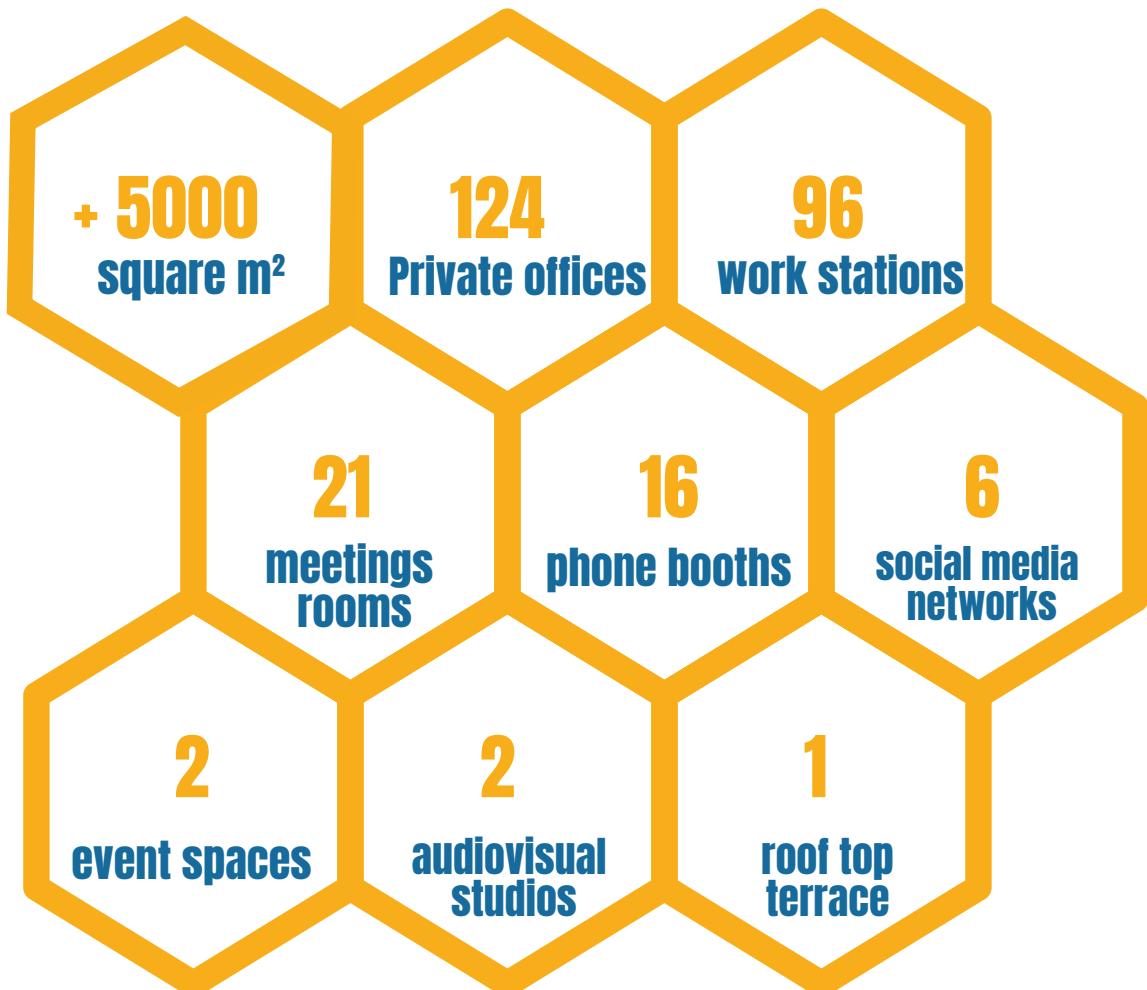
Floors



Members



Companies



\*Source HIVE5 Mai 2025

## Why join HIVE5?



© Photo crédit: Pascal Wouters @LAGENCE DE PUB

- **A Dynamic Community**

Surround yourself with more than 550 members-freelancers, startups, SMEs ready to collaborate, exchange ideas, and create concrete synergies.

- **Varied and Modular Spaces**

Open space workstations, private offices, meeting rooms, and even rooftops: HIVE5 offers a diversity of configurations adapted to all profiles and needs, with a decorative identity specific to each site (Palm Beach, Urban Garden...).

- **Expert Support from Securex**

-Benefit from HR, tax, and legal services to conduct your business with peace of mind throughout your company journey. Thanks to this support, you gain confidence and efficiency

- **Rich Event Programming**

Thematic lunches, afterwork gatherings, coaching sessions, or training on key subjects (marketing, time management, fundraising, Artificial Intelligence). Regular meetings foster emulation and skills development.

- **Strategic and Accessible Anchoring**

With locations in the heart of Brussels (Etterbeek, Mérode) and now in Louvain-la-Neuve, HIVE5 facilitates travel and integrates into varied ecosystems (institutional, media, university).

- **An Inspiring and Friendly Atmosphere**

Beyond a simple workspace, HIVE5 cultivates a warm atmosphere where mutual aid, creativity, and the pleasure of working together make the difference. The careful decoration and relaxation areas invite both concentration and relaxation.

- **The Strength of an Expanding National Network**

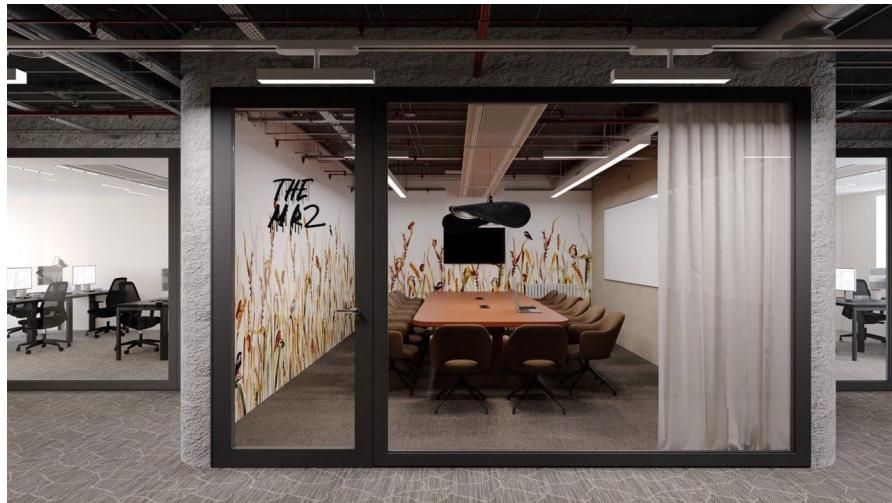
The opening of new sites (such as Louvain-la-Neuve in 2024) contributes to creating a truly interconnected community, ready to help each other and prosper, wherever you are in Belgium.



© Photo crédit: P.W @LAGENCE DE PUB

# HIVE5 Services: The coworking tailored to your ambitions

HIVE5 is a flexible and modern environment adapted to new professional challenges.



© Photo crédit: 3D rendering Hive5 LLN by RMB interiors

- **Coworking**

Enjoy shared spaces designed to promote collaboration and innovation, enhanced by a modern and friendly setting.

- **Private Offices**

To work in complete serenity with your team, opt for equipped and independent offices, combining comfort and confidentiality.

- **Domiciliation & Professional Address**

Give your company a prestigious image with a strategic registered office address in the heart of Brussels or Louvain-la-Neuve.

- **Shared Office**

Share a flexible and practical workspace, ideal for networking while controlling your costs.

- **Meeting Rooms & Events**

Organise meetings, workshops, and conferences in professional, inspiring, and modular spaces, adapted to all types of events.

- **Video and Podcast Studios**

Produce your video recordings, podcasts, and digital content in a suitable studio, with the necessary technical support.

- **À La Carte Services**

High-speed internet, video conferencing equipment, printing, beverages, light catering... everything is designed to make your experience simpler and more pleasant.



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## HIVE5: a special invitation to Securex employees!

Because beautiful stories often arise from encounters and discoveries, HIVE5 reserves a privileged welcome for Securex teams.



© Photo crédit P.W @LAGENCE DE PUB



#Tag: A prime example of cross-functional HR services.

"Let's build the future together, Contribute to the success of HIVE5 by Securex!"

HIVE5 is a dream come true, where every talent thrives thanks to Securex's strategic support. Let's continue together to build a future where collective intelligence fully unleashes our common potential.

In June-July, let's write the future together with HIVE5, where innovation meets inspiration.



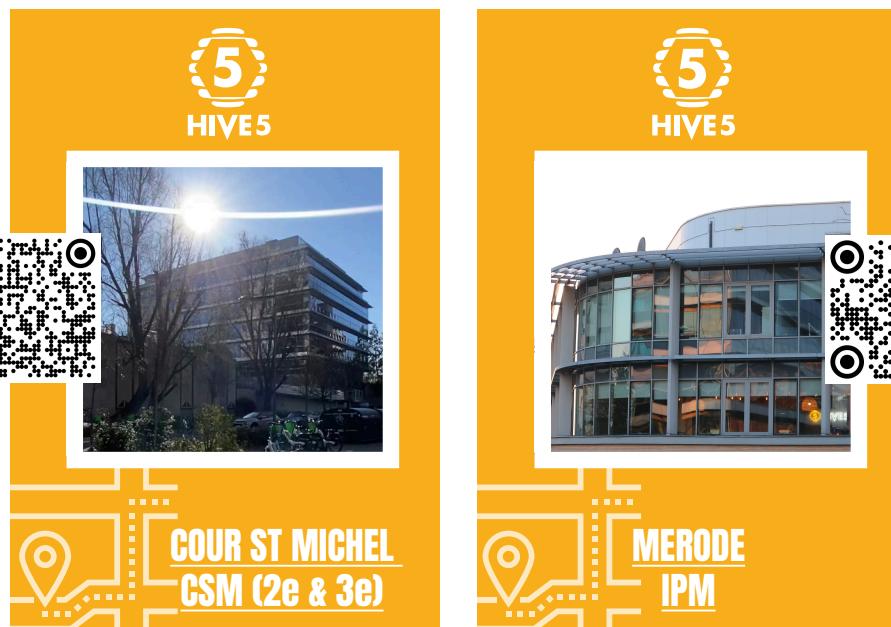
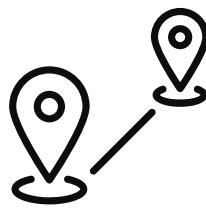
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# GUIDE PRACTICAL INFOS

## HIVE5 LOCATIONS

### HIVE5: BRUSSELS



### HIVE5: LOUVAIN-LA-NEUVE



For any additional information, please visit [HIVE5.BE](http://HIVE5.BE) or contact the HIVE5 team - [WELCOME@HIVE5.BE](mailto:WELCOME@HIVE5.BE)

- HIVE5 CSM 2 & 3 : Securex building - 2nd floor, Cours Saint Michel 30A, 1040 Brussels
- HIVE5 IPM – Urban Garden: Rue des Francs 79, 1040 Etterbeek
- HIVE5 Louvain-la-Neuve: Trav. d'Esopo 6, 1348 Ottignies-Louvain-la-Neuve

## TEAM LEADER HIVE5: Your point of contact



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## TEAM HIVE5: Your point of contact in Louvain-La-Neuve (LLN)



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## SUPPORT & FOLLOW US



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